



Tee Up Your Success with Victor Harbor Golf Club Sponsorship:
Flexible Packages to Elevate Your Brand

Invitation to Partnership

Victor Harbor Golf Club Inc. extends an open invitation to businesses and individuals seeking to amplify their brand's presence. Immerse your company in the vibrant golfing community and leverage our iconic club as a platform for brand visibility and networking opportunities. We are dedicated to crafting flexible sponsorship opportunities that align seamlessly with your unique marketing and engagement goals.

Sponsorship Levels: Tailored to Your Needs

Discover our diverse range of sponsorship levels, each designed to unlock new possibilities for your brand.

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| Platinum | <p>Customisable investment over \$5,000 per annum</p> <ul style="list-style-type: none"> •1 x Corporate 7-day membership •Significant signage in a strategic location •Comprehensive advertising package, including inhouse TV advertising •Outbound links from our website to yours, improving your SEO and Google visibility •Prominent newsletter features •Invitation for 4 people to Sponsors Invitation Day •Use of the club facilities for business promotion – six times per year •12 Complimentary rounds of golf with carts to be used at your discretion, e.g. staff or customer reward, networking etc. |
| Gold | <p>Flexible investment of \$2,000 - \$5,000 per annum</p> <ul style="list-style-type: none"> •Large, prominent, eye-catching signage •Comprehensive advertising package, including inhouse TV advertising •Outbound links from our website to yours, improving your SEO and Google visibility •Invite for 4 people to Sponsors Invitation Day •Complimentary use of club facilities for business promotion - twice per year •8 Complimentary rounds of golf to be used at your discretion, e.g. staff or customer reward, networking etc. |

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| Silver | <p>Flexible investment of \$1,000 - \$2,000 per annum</p> <ul style="list-style-type: none"> •Blue Tee sign •Comprehensive advertising package, including inhouse TV advertising •Outbound links from our website to yours, improving your SEO and Google visibility •Invite for 4 people to Sponsors Invitation Day •4 complimentary rounds of golf to be used at your discretion, e.g. staff or customer reward, networking etc. |
| Bronze | <p>Flexible investment of \$600 - \$1,000 per annum</p> <ul style="list-style-type: none"> •Red Tee sign •Comprehensive advertising package, including inhouse TV advertising •Outbound links from our website to yours, improving your SEO and Google visibility Invite for 2 people to Sponsors Invitation Day |
| Event Sponsorship | <p>Price on Application</p> <p>Naming rights of a major VHGC golfing event</p> <p>Opportunities are available in all event correspondence, advertising, promotions, and presentations. Sponsors will have the opportunity to address players and guests, display company products, and distribute company information.</p> |
| NTP Sponsor | <p>\$520 per annum</p> <p>Sponsor a NTP prize in our weekly competitions gaining regular recognition in booking and result sheets.</p> |

- **All packages can be customised to your needs**
- **Memberships can be added and billed together with any of the sponsorship options above**

Elevate Your Brand with Victor Harbor Golf Club's Flexible Approach

At Victor Harbor Golf Club, we understand that no two businesses are alike. That's why we offer a flexible and customisable sponsorship experience, allowing you to build a package that directly addresses your specific marketing and engagement objectives.

Benefits include:

- *Excellent exposure to our engaged membership and large visitor base
- *A venue for corporate events, networking, and brand promotion
- *Tailored sponsorship packages to meet your unique business needs
- *Many different opportunities to promote your business such as signage, social media, event sponsorship, club membership, 'asset' sponsorship, 'Tee' signage, green flags signage, private corporate golf days, and product exposure

- *Club membership and playing vouchers, dependent on sponsorship level
- *Sound financial base and quality club management, with an active President, Committee of Management and Sub Committees
- *A reputation for top class fairways and greens
- *A team of experienced golf professionals and dedicated staff
- *Effective sponsorship management, with a dedicated Sponsorship Committee to liaise with each sponsor

Partner with a Legacy of Excellence

Established in 1911, Victor Harbor Golf Club has evolved into a premier 18-hole course, renowned for its natural beauty, wildlife, and range of facilities. Our iconic first hole has been included in Australian Golf Digest's Hall of Fame as one of Australia's most iconic golf holes.

Tee Off with Us: Competitions, Events, and Community Engagement

Immerse your brand in the vibrant golfing community through our diverse range of competitions and events, including the popular Ambrose tournament, Victor Harbor Ladies' Classic, Club Championships, Monthly Medals, and corporate golf days. Several of these events draw regional, state, and interstate participants each year, providing invaluable exposure for our sponsors.

Invest in the Future: Memberships and Junior Development

With over 600 active members and 10,000+ visitors each year, Victor Harbor Golf Club caters to golfers of all ages and skill levels. We are committed to growing the sport, offering 'Come and Try' programmes and junior development initiatives led by our PGA professional. Our new all-weather driving range provides the perfect environment for year-round practice and instruction. In addition, the newly formed Fleurieu Golfing Academy will offer a myriad of services for all golfers, with a focus on attracting juniors and women to the game.

Strategically Located, Beautifully Maintained

Situated at 16 Ambrose View, Victor Harbor, our club boasts stunning views of the coastline and a well-maintained 18-hole course. The clubhouse, 4ORE Restaurant, and bar provide wonderful facilities for functions, meetings, and events.

Tailored for Your Success: Let's Discuss Your Sponsorship

We welcome the opportunity to discuss a customised sponsorship package that aligns with your unique business objectives. For more information, please contact us at marketing@vhgolf.com.au or visit www.victorharborgolf.com.au